

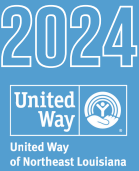
We envision a community where all individuals and families achieve their human potential through education, income stability & healthy lives.



UnitedWayNELA.org
unitedway@unitedwaynela.org
VOLUNTEER! UnitedWayNELA.org/volunteer



**YOUR PASSION
DRIVES OUR IMPACT**



99% of funds raised stay in Northeast Louisiana.

We're powered by more than **15,219 volunteers** (across all programs, collaboratives, and initiatives) and over **6,119 donors** who want to help people and improve our community – now and for generations to come.

ASPIRATIONS & GOALS



CHILDREN, YOUTH & YOUNG ADULTS
SUCCESSFUL IN SCHOOL & LIFE



HEALTHY & SAFE
INDIVIDUALS, FAMILIES & COMMUNITY



ECONOMIC OPPORTUNITY
FOR ALL



**LEARN MORE ABOUT
WHAT WE DO**

unitedwaynela.org



**HEAR REAL STORIES
FROM OUR COMMUNITY**

unitedwaynela.org/stories

UNITED WAY OF NORTHEAST LOUISIANA LOCATIONS:

MONROE

1201 Hudson Lane
Monroe, LA 71201
318-325-3869

RUSTON

939 N. Trenton Street
Ruston, LA 71270
318-232-0055

FINANCIAL HEALTH CENTER LOCATION:

MONROE

1001 Desiard Street
Monroe, LA 71201
318-998-9227



**12
PARISHES
SERVED**

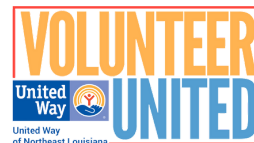
Caldwell, East Carroll, Franklin, Jackson, Lincoln, Madison, Morehouse, Ouachita, Richland, Tensas, Union, and West Carroll

Asset Limited Income Constrained Employed



LOUISIANA: 50%
ALICE OR BELOW

NELA: 58.4%
ALICE OR BELOW



What is your
WHY?

SUCCESSFUL CHILDREN & YOUTH

FINANCIAL STABILITY FOR ALL

HEALTHY COMMUNITY

READ.LEARN.SUCCEED.

United Way of Northeast Louisiana's READ.LEARN.SUCCEED. program pairs volunteers with 2nd and 3rd graders in 18 local schools to improve reading skills, aiming to enhance educational outcomes and increase graduation rates.


526 students participated in READ.LEARN.SUCCEED. in 2023-2024

11,294 FREE BOOKS GIVEN TO STUDENTS IN 2023-2024




"I was raised in the southside of Monroe, and I love giving back to and empowering our community. I volunteer with United Way because the initiatives contribute to tomorrow's skilled and diversified workforce."

William Smart | Monroe Housing Authority



currently 20 partner schools

ACROSS JACKSON PARISH, LINCOLN PARISH, MONROE CITY, MOREHOUSE PARISH, OUACHITA PARISH, AND UNION PARISH SCHOOL DISTRICTS




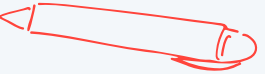
124 VOLUNTEER READERS IN 2023-2024



402 VOLUNTEER PEN FRIENDS IN 2023-2024

"I recently reconnected with the family of my first READ.LEARN.SUCCEED. student who is now thriving at 18. It reminded me of the profound impact of community. I serve and contribute to United Way because their mission is my mission - I want to see our children and youth successful in school and in life."

Amy Stegall | City of Ruston


Bank On
Northeast Louisiana

Through Bank On NELA, we're working to improve the financial stability of the unbanked and underbanked residents of our communities.

26.75% households who are unbanked or underbanked


ten low-cost accounts at financial institutions

twenty-one in person and virtual workshops




"I've seen many young people unaware of the costs of living. Dollars & Sense Reality Fairs help them understand financial obligations and stability. I volunteer because I know these initiatives make a difference."

Mary Barrios | Town of Farmerville



THE HEIRSHIP PROJECT

The Heirship Project educates and assists residents in obtaining clear property titles, addressing challenges faced by heirs without legal ownership, such as property sale restrictions and difficulty accessing government aid for home repairs. For more information or assistance, register at the provided link or contact 211 by phone or text.



SEVEN WORKSHOPS

VOLUNTEER INCOME TAX ASSISTANCE

The VITA (Volunteer Income Tax Assistance) program offers free tax preparation and e-filing services to qualifying individuals and families.

\$1,611 average refund in 2023-2024

TAX

SCAN THE QR CODE TO LEARN MORE ABOUT OUR COLLABORATIVES AND INITIATIVES




yearly SINGLECARE SAVINGS:
\$212,723.88




SingleCare is a free-to-use prescription discount service. Save up to 80% on your prescriptions with SingleCare prescription coupons. Compare Rx prices from your local pharmacies to get the best prescription prices.

20,883 PEOPLE HELPED IN NELA



"Growing up, my family was just one 'bad day' away from poverty. Thanks to a giving community, we made it through those hard times. I give and volunteer through United Way so that I can help folks out on their 'bad days'."

Clair Roane | Ouachita Parish Public Library



2-1-1 211 is your direct line to a community that cares. Best of all, it's FREE!

Get Connected. Get Help.™

21,003 NEEDS ADDRESSED across various services

WAYS TO CONTACT 211:

- TEXT YOUR ZIP CODE TO 898-211** AVAILABLE Monday - Friday | 8 A.M. - 5 P.M.
- DIAL 211** AVAILABLE 24/7 | 365 DAYS A YEAR
- SCAN THE QR CODE TO VISIT THE 211 DATABASE** AVAILABLE 24/7 | 365 DAYS A YEAR

