

# UNITED WAY CAMPAIGN

## WORKPLACE CAMPAIGN:

The United Way of Northeast Louisiana Workplace Campaign unites and inspires your employees, giving them a unique opportunity to donate to and volunteer for causes that matter most to them. Last year, in total we raised more than **\$3,850,000**. Part of that effort was through partnering with **165 companies** during the annual Workplace Campaign.

A partnership with United Way of Northeast Louisiana provides your company and employees with these and many other opportunities:

### COMMUNITY INVOLVEMENT

Opportunities to give back and make a difference, including customized employee and individual volunteer opportunities.

### CONVENIENCE AND AFFORDABILITY

Giving options, including payroll deduction, electronic pledging, and online giving options.

### COMMUNITY INVESTMENT

Community impact driven by our volunteers' passion and their knowledge of the community, ensuring contributions are invested into solutions that make the biggest impact.

### DONOR CHOICE

Opportunities for direct contributions to any 501(c)(3) non-profit human services organization.

### CORPORATE RECOGNITION

Enhance your company's image in the community by meeting Campaign Best Practices and qualifying for community-wide corporate recognition through our annual Celebrating Excellence Community Awards Program.

## LEADERSHIP GIVING:

At the heart of United Way of Northeast Louisiana is a dedicated group of people with strength, character and sense of purpose who inspire others to help meet the needs of the community.

### TOCQUEVILLE SOCIETY Annual Gift of \$10,000+

---

**Membres de la Société** \$10,000 - \$14,999

**Les Bienfaiteurs** \$15,000 - \$24,999

**Ordre de Liberté** \$25,000 - \$99,999

**La Société Nationale** \$100,000 - \$249,999

### STEAMBOAT SOCIETY Annual Gift of \$1,000-\$9,999

---

**Commander:** \$1,000 - \$1,499

**Captain:** \$1,500 - \$2,499

**Commodore:** \$2,500 - \$4,999

**Admiral:** \$5,000 - \$9,999

### BAYOU SOCIETY Annual Gift of \$500-\$999

---

## CORPORATE GIVING:

Each year, many Northeast Louisiana companies choose to make a difference through corporate giving, showing their commitment to being part of the change needed to create a healthier, safer, and more opportunity filled community for all.

## CORPORATE SPONSORSHIP:

Corporate Sponsorship helps United Way of Northeast Louisiana underwrite how we thank, recognize, and educate donors, volunteers, and community partners while keeping our administrative costs low.