It has been an honor to serve as the United Way Board Chair for the past year.

Many exciting milestones were reached during 2017-2018, including the success of the United Way Community Listening Tour, which led to newly established Community Impact and Bold Goals that meet the community's broader aspirations for our future.

United Way also launched the VolunteerUNITED Volunteer Engagement Center in 2017 to connect individual and employee groups to customized, meaningful volunteer opportunities, while United Way 2-1-1 introduced text messaging to its line of services in spring 2018, increasing engagement with the next generation of Northeast Louisiana.

Thanks to the dedication of our Workplace Campaign CEOs, Campaign Coordinators, and Campaign Cabinet, and the generosity of our over 9,000 donors, United Way continues to support volunteer-driven initiatives like READ.LEARN.SUCCEED. and Dollars & Sense Reality Fair, as well as invest in community partner programs that work to meet our community's needs.

On behalf of the United Way of Northeast Louisiana Board of Directors, thank you for your continued support of United Way's mission, and your commitment to LIVE UNITED by working together to build a stronger, healthier community.

Ron Barron
Don M. Barron Contractor, Inc.
2017-2018 Board of Directors, Chair

Blake Wheelis
Blake Wheelis State Farm Agency, Inc.
2018-2019 Board of Directors, Incoming Chair

In 2017, United Way of Northeast Louisiana celebrated 61 years of helping people and improving our community. Though this mission was established long ago, United Way will always continue to adapt to our community's changing needs, addressing the issues you are most passionate about solving.

We are proud of the work that was accomplished just over the past year by our remarkably dedicated volunteer leadership, and look forward to continuing to build upon the foundation they've laid as we establish new solutions to our community's most daunting problems.
WHAT WILL YOU FIGHT FOR?

We are the problem solvers, the hand raisers, and the game changers. We go after our community's toughest challenges and come up with new solutions to old problems, working with people from all walks of life to turn those solutions into action. It's not easy, but we never give up. And we don’t do it alone.

For 62 years, United Way of Northeast Louisiana has been the unifying force that brings together passionate individuals, businesses, government entities, and non-profits to effectively create positive, lasting change, improve lives, and build a stronger community. We accomplish this by mobilizing partners and resources throughout the 12-parish region in a united effort to identify and respond to our community's most critical needs.

United, we are focused on helping young people become more successful in school and life, creating economic opportunity for all, encouraging healthier individuals and families, and promoting safer, more inclusive communities.

We get results, whether through initiatives like READ. LEARN. SUCCEED., providing free community services like United Way 2-1-1 or employee engagement opportunities through our VolunteerUNITED Volunteer Engagement Center, fueling collective impact by collaborating to tackle issues like hunger (Lincoln Parish Hunger Task Force) and homelessness (United Against Homelessness), or investing in the work of our partners who are providing critical community services.

Together, we fight for the Education, Financial Stability, and Health of every person in our community.

With more than 900 volunteers and over 9,000 donors, we're powered by thousands of locals who want to help people and improve our community—now and for generations to come.
United Way is creating a better, stronger Northeast Louisiana by creating strategic solutions focused on education, financial stability, and health, the foundation of United Way’s Community Impact goals and strategies.

Community Impact means aligning our resources to ensure we make a concentrated effort in creating solutions in these areas to move people on a pathway towards a better quality of life.

We accomplish this through research, compiling data and expert knowledge, forming and convening collaborations with community and corporate partners, investing in programs and initiatives, conducting listening sessions to receive critical feedback from Northeast Louisianans, and engaging volunteers to inspire action and advance our work in the community. These strategies enable us to improve lives and create a stronger, healthier community for all.
We believe it’s important to bring all voices to the table to find solutions for the challenges facing our region, therefore, in February 2017, United Way of Northeast Louisiana volunteers and staff embarked on a Listening Tour, facilitating feedback from local people to gain a deeper understanding of what their aspirations are for our community.

The Listening Tour included over 560 local people in more than 75 eye-opening conversations across five area parishes, providing a unique opportunity for community members to share their thoughts and provide feedback, while enabling us to gather a broad range of perspectives from people from all walks of life.

What was learned has helped to shape United Way’s strategic direction, ultimately making Northeast Louisiana a stronger community for everyone.

Following the conclusion of the 2017 Listening Tour, our volunteers and staff rolled up their sleeves to identify the community’s aspirations for Northeast Louisiana.

After extensive analysis, several definitive themes emerged across all the Conversations.

Demographics & Statistics

75 Conversations
560 Local People
Over 23 Communities/Cities

Age & Gender
Female: 61.4%
Male: 38.6%
Age Range: 15 - 92

Ethnicity
White: 49.8%
Black: 47.9%
Asian/Hispanic/Multiracial: 2.3%

Parishes:
LaSalle | Lincoln | Ouachita | Union | West Carroll

Conversation Themes

- A Safe Community with Less Crime, Violence, and Substance Abuse
- More Unity and Equality with People Working Together
- Need for a Well-Educated and Workforce-Ready Community
- A Healthy Community
- Community Growth and Economic Development
- Need to Address Poverty and Homelessness
- Increased Community Involvement and Awareness
After Listening Tour themes were identified, the United Way Strategic Planning Committee combined this feedback with research, best practices, and expert knowledge to develop Community Impact goals and strategies to address issues community members are most passionate about.

**Children, Youth, and Young Adults Successful in School and Life**

- Children Enter School Ready
- Students are Successful in Elementary School and prepared for middle/secondary school
- Youth gain the knowledge, skills, and credentials so that they are prepared for the workforce and are able to obtain family sustaining employment

**Economic Opportunity for All**

- Individuals and families have adequate and sustainable resources to support their needs
- Individuals and families have the skills, knowledge, relationships, and economic pathways they need to effectively increase and manage their income
- Vulnerable populations maximize their ability to live with independence and dignity
- People/organizations continue to work together to support a thriving, prosperous, robust economy

**Healthy and Safe Individuals, Families, and Community**

- Families/individuals live in a healthy and safe environment
- People/organizations work together to strengthen and build a more inclusive community

Learn more at unitedwaynela.org
BOLD GOALS

Once Community Impact goals were established, the United Way of Northeast Louisiana Strategic Planning Committee began digging deeper to work on establishing targeted Bold Goals, designed to achieve specific results by 2025.

Two 2025 Bold Goals promoting Financial Stability and a Healthy Community were presented by volunteers and approved by the United Way Board of Directors.

Strategic Planning Committee volunteers continue to work towards laying the framework for Bold Goals that address issues in Education, as well as those that encourage Healthy, Safe Families and Individuals.

For the latest on United Way’s Community Impact and Bold Goals, visit unitedwaynela.org/boldgoals.
In 2017, United Way of Northeast Louisiana launched VolunteerUNITED, a Volunteer Engagement Center developed to connect individual and group volunteers to the region’s most pressing needs, providing rewarding volunteer experiences, translating their passions into action, and inspiring them to take part in positive community change.

Employee Teams

United Way can help connect your employee teams to meaningful volunteer experiences. Whether it’s a one-day activity, or longer-term team-building project, our Community Engagement Manager is available to assist you through the entire process.

Our customized options are organized to support United Way of Northeast Louisiana’s community impact work in education, financial stability, and health, while meeting your organization’s community engagement goals.

Individual Employees

Once your employees volunteer as a team, many of them will be inspired to do more as individual volunteers. There are several opportunities available at United Way for your employees to volunteer on their own.

Whether you’re passionate about helping 2nd and 3rd graders increase their reading skills, or participating in an interactive simulation that teaches high school students about banking, budgeting, and savings, or lending your time to United Way 2-1-1 to help people during times of disaster, we offer opportunities for everyone.

Get Ready to VolunteerUNITED!

- Sign up at unitedwaynela.org/volunteer or call United Way 2-1-1
- Receive confirmation from the Community Engagement Manager and be provided a list of opportunities with United Way
- Choose a volunteer opportunity that matches your company’s interests and desired time commitment
- Collaborate with the Community Engagement Manager to coordinate your VolunteerUNITED Volunteer Experience!

Download the VolunteerUNITED Toolkit at unitedwaynela.org/volunteer

THANK YOU to our awesome VolunteerUNITED Volunteer Companies!
**UNITED WAY 2-1-1**

United Way 2-1-1, a free, confidential service of United Way of Northeast Louisiana, is your Convenient Community Connection to information and resources.

United Way 2-1-1’s trained, experienced staff is available 24 hours a day, 7 days a week, 365 days a year...even holidays. In 2017, United Way 2-1-1 staff answered over 14,117 calls.

Contacting United Way 2-1-1 is quick (the average call time in 2017 was 4 minutes, 24 seconds, with an average hold time of 26 seconds), easy, and can save you time and energy when seeking help or information.

**Now you can text 2-1-1 to be connected to services!**

Launched in spring 2018, United Way 2-1-1’s texting features are available Monday-Friday, 8:00 a.m. – 5:00 p.m., providing another easy, convenient way to get connected to:

**Information:** Simple requests for information like phone numbers, addresses, hours of operation, etc.

**Referrals:** 2-1-1 staff will assess your needs to connect you to appropriate, available services

**Advocacy:** 2-1-1 can communicate on behalf of callers to ensure that they receive services

**Crisis:** 2-1-1 specialists can help deescalate crisis situations and provide warm connections to crisis counselors

**Language Translation Calls:** Non-English speakers can be helped using telephone translators, available for more than 150 languages

Here are just a few of the topics callers contact United Way 2-1-1 about:

- Basic Needs (food, clothing, housing)
- Consumer Information
- Volunteer Opportunities
- Criminal & Legal Services
- Education
- Environmental & Public Health/Safety
- Health Care
- Income Support & Employment
- Individual & Family Life
- Leisure Activities & Recreation
- Mental Health & Substance Abuse Services
- Organizational & Community Services

For more information about United Way 2-1-1, visit unitedwaynela.org/211, or simply dial 2-1-1.

**Text your ZIP CODE to 898-211!**

*Data from the United Way 2-1-1 2017 Annual Report. Download the complete Report at unitedwaynela.org/211.
UNITED AGAINST HOMELESSNESS

Collaborative efforts facilitated by United Way of Northeast Louisiana are underway to address homelessness in Ouachita Parish and have also begun in Lincoln Parish, as United Way supporters and community leaders across the region commit to stand United Against Homelessness. This partnership of area non-profits, faith-based organizations, government, businesses, and volunteers have developed both short and long-term solutions to reduce homelessness. This collaborative approach aims to connect homeless individuals and families with those who can provide needed services.

Homelessness is a problem no one person or group can solve. United Way, along with our volunteers and collaborative partners, will continue to develop and expand long-range solutions to alleviate homelessness in Northeast Louisiana.

Short-Term Solution:
OVERNIGHT EMERGENCY SHELTER

- Chronically Mentally Ill: Monroe Area Guidance
- General Homeless: To Be Determined*
- Victims of Domestic Violence: D.A.R.T.*, The Wellspring*
- Women with Substance Abuse & Their Children: Rays of Sonshine*
- Youth and Young Adults: Christopher Youth Center*

Long-Term Solution:
LONG-TERM HOUSING

- Chronically Homeless: Elisha Ministries, The Wellspring*
- Chronically Homeless Women with Substance Abuse: Rays of Sonshine*
- Individuals & Families with Children: The Wellspring*
- Veterans: The Wellspring
- Victims of Domestic Violence: D.A.R.T.*, The Wellspring*
- Youth & Young Adults: Christopher Youth Center*

Data of 6/5/18

*Indicates United Way of Northeast Louisiana Investment
UNITED WAY SUPPORTED PROGRAMS

United Way of Northeast Louisiana’s collective impact includes providing community initiatives and services like READ.LEARN.SUCCEED, Dollars & Sense Reality Fair, United Way 2-1-1, and VolunteerUNITED, as well as investing in existing community partner programs that relate to our focus on encouraging child and youth success, economic opportunity, and a healthier, safer community for all.

Academic Success, Boys & Girls Clubs of North Central Louisiana
Adopt-A-Senior, Food Bank of Northeast Louisiana
Agency Program, Food Bank of Northeast Louisiana
ARCO Supported Employment, ARCO
Backpack-for-Kids, Food Bank of Northeast Louisiana
Big Brothers Big Sisters of Northeast Louisiana, The Wellspring Alliance for Families
Business Administrative Technology Program, O.I.C. of Ouachita
Children’s Coalition Early Head Start, Children’s Coalition of Northeast Louisiana
Congregate Meals, Ouachita Council on Aging
Counseling & Family Development Center, The Wellspring Alliance for Families
Dollars & Sense Reality Fair, United Way of Northeast Louisiana
Domestic Violence Program, D.A.R.T.
Domestic Violence Program, The Wellspring Alliance for Families
Emergency Services for Military Families, American Red Cross
Family Counseling Center, Louisiana Methodist Children & Family Services
Financial Literacy Program, O.I.C. of Ouachita
Front Door for Housing, United Way of Northeast Louisiana Community Collaboration
Girl Scouting Leadership Experience, Girl Scouts, Pines to the Gulf
HiSet Program, O.I.C. of Ouachita
Home Fire Prevention and Relief, American Red Cross
Home-Delivered Meals, Lincoln Council on Aging
Home-Delivered Meals, Ouachita Council on Aging
Home-Delivered Meals, Union Council on Aging

I CAN, O.I.C. of Ouachita
In-Home Assistance, Ouachita Council on Aging
Kid’s Cabinet, Food Bank of Northeast Louisiana
Learning for Life, Boy Scouts of America, Louisiana Purchase Council
Lincoln Parish Hunger Task Force, United Way of Northeast Louisiana Community Collaboration
Multicultural Markets, Boy Scouts of America, Louisiana Purchase Council
Non-Emergency Medical Transportation, Ouachita Council on Aging
Patient Advocate Program, The Health Hut
Permanent and Transitional Housing, The Wellspring Alliance for Families
Prescription Counseling and Services, Saint Vincent de Paul Community Pharmacy
Project Learn, Boys & Girls Clubs of Northeast Louisiana
READ.LEARN.SUCCEED., United Way of Northeast Louisiana
Senior Adult and Community Supportive Services, West Ouachita Senior Center
Shelter and Supportive Services, Christopher Youth Center
Social Service Provision, NELA Sickle Cell Anemia Foundation
Substance Abuse Residential Treatment for Mothers and Children, Rays of Sonshine
Summer Camping Program, MedCamps of Louisiana
The Zone Food Pantry and Community Warehouse, Rays of Sonshine
Traditional Scouting, Boy Scouts of America, Louisiana Purchase Council
United Way 2-1-1, United Way of Northeast Louisiana
VolunteerUNITED, United Way of Northeast Louisiana
LEADERSHIP GIVING

At the heart of United Way of Northeast Louisiana is a dedicated group of people with strength, character and sense of purpose who inspire others to help meet the needs of the community. We are thankful for the generosity of our Leadership Givers who are committed to helping people and improving our community. A leadership gift of $500 or more to United Way of Northeast Louisiana is an investment in more caps and gowns, stronger, financially stable families, healthier children and seniors, and increased access to basic needs such as food, shelter, medicine, transportation, and disaster relief. Your gift is strategically invested in local programs, initiatives, and community collaborations that aim to meet United Way's Community Impact Goals.

<table>
<thead>
<tr>
<th>How the Community Benefits</th>
<th>How Your Company Benefits</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Access to New Resources:</strong> New dollars from leadership giving donations enhance the ability of United Way to efficiently respond to emerging community needs</td>
<td><strong>Positive Image:</strong> Demonstrates a company’s commitment to improving lives in our community</td>
</tr>
<tr>
<td><strong>Recognition of New Community Leaders:</strong> Leadership donors and volunteers gain recognition for their philanthropic work and are recognized as community leaders</td>
<td><strong>Employee Performance:</strong> Leadership giving activities encourage teamwork and enhance relationships by connecting employees with a shared vision and passion</td>
</tr>
<tr>
<td><strong>Increased Community Spirit:</strong> Leadership donors have increased pride in the community and desire to participate in community activities</td>
<td><strong>More Resources:</strong> A company’s overall United Way campaign increases, creating more community resources to invest in services, programs, and initiatives</td>
</tr>
</tbody>
</table>

**LEADERSHIP GIVING BENEFITS**

1. Joining a network of philanthropic leaders who are engaged locally playing a critical role in creating long-lasting, positive changes in our community
2. Partnering with Northeast Louisiana’s premier philanthropic organization; ensuring that gifts, voice, and time are efficiently invested in our community to maximize impact with a single, tax-deductible donation
3. Invitation to exclusive United Way of Northeast Louisiana special events, volunteer experiences, and networking opportunities

Our community’s future rests with leaders like you—people who see the big picture and are willing to share part of themselves with their neighbors. We ask you to join the fight, make the commitment, and set a leadership example for others to follow by becoming a member of one of three United Way of Northeast Louisiana Leadership Societies:

- **Tocqueville Society (Pages 12-15): Annual Gift of $10,000+**
- **Steamboat Society (Pages 16-21): Annual Gift of $1,000-9,999**
- **Bayou Society (Page 21): Annual Gift of $500-999**
Alexis de Tocqueville Society

The United Way of Northeast Louisiana Alexis de Tocqueville Society represents the highest level of leadership giving and recognizes local philanthropic leaders and volunteer champions who have devoted their time, talent, and funds to create long-lasting changes by tackling Northeast Louisiana’s most serious issues, changing lives through philanthropic leadership and action. Tocqueville Society benefits include invitations to exclusive sponsored events, including Campaign Kickoff, and Celebrating Excellence.

Tocqueville Society Giving Levels:

- **Membres de la Société**: $10,000 - $14,999
- **Les Bienfaiteurs**: $15,000 - $24,999
- **Ordre de Liberté**: $25,000 - $99,999
- **La Société Nationale**: $100,000 - $249,999

2018 Tocqueville Society Leadership

Drew & Joe Farr
2018 Tocqueville Society Chairs
Thomas & Farr Agency, Inc.
La Société Nationale ($100,000 - $249,999)

Mr.* & Mrs. Saul A. Mintz
Strauss Interests, Inc.

Ordre d’Liberte ($25,000 - $99,999)

Stephanie & Nelson Abell
PolyCorr, Inc.

Chip Lyman

Les Bienfaiteurs ($15,000 - $24,999)

Cathy & Bill Cheek
CenturyLink

Nan & George W. Cummings, III
InterMountain Management, LLC
/Progressive Bank

Sarah & Steve Davison

Stewart Ewing
CenturyLink

Linda & Joe Holyfield
P&S Surgical Hospital & Specialty Management Services of Ouachita (SMSO) / Holyfield Construction

Melinda & Morris Mintz
Nanette's

Lynn & James Moore
Moore Investments

Maxine & Brian Moreau
CenturyLink / BMO Ventures, LLC

Mr. & Mrs. Glen F. Post, III
CenturyLink

Thomas H.* & Mayme P.*
Scott Foundation

Stephanie & Scott Trezise
CenturyLink

Pat & Clyde White
Tocqueville Society

Membres de la Société ($10,000 - $14,999)

Louise* & Jim* Altick
Mark K. Anderson Family
Mid-South Extrusion
Lisa & Bill Bradley
Glenwood Regional Medical Center/CenturyLink
Lynna & Ricky Caples, D.D.S.
Caples & Robinson Orthodontics
Jan & Mike Clay
Clay’s RV

Catherine & Christian Creed
CREED & CREED
Larry Danna, M.D.
Renee & Todd Davison
Genesis Energy, LP
Susan & Terry Duke
Function First, LLC / Arthur J. Gallagher Risk Management Services, Inc.
Rosemary & Randy Ewing

Drew & Joe Farr
Thomas & Farr Agency, Inc.
Leigh Ann & Stacey Goff
CenturyLink
Elizabeth & Jeff Hargrave
Graphic Packaging International
Andi & Chris Holyfield
Eat to Lose / Holyfield Construction
Lisa Holyfield & Madeleine Joseph
Holyfield, Inc.

Nancy & Carrick Inabnett
John Rea Reality / Snellings, Breard, Sartor, Inabnett, & Thrasher, LLP
Susan & John Jackson
John Jackson & Company, LLC
Evelyn & Jeffrey L. Johnson
Scott Powerline & Utility Equipment, LLC
Jody & Bishop Johnston, III

Anne & Elton Kennedy
Kennedy Companies
Tocqueville Society

Membres de la Société ($10,000 - $14,999)

Kay & Hugh G. McDonald, Jr.
Ann Marie & Drake Mills
Argent Financial Group, Inc. / Origin Bank
Cherry & Randy Morris
West Carroll Health Systems
Sue & Tom Nicholson
Monroe Chamber of Commerce / Strauss Interests, Inc.
Reba & Freddy Nolan
Cyndy & John Perry
NAI Faulk & Foster
Tanya & Mark Pesek
Jim Taylor Chevrolet / Jim Taylor Ford Lincoln
Thad J. Ryan, III
Ryan Auto Group
Sharon & Tom Scott, Jr.
Scott Powerline & Utility Equipment, LLC
Julie & Dewey Weaver
InterMountain Management, LLC
Anonymous (2)
STEAMBOAT SOCIETY

The United Way of Northeast Louisiana Steamboat Society has been a major factor in the overall success of United Way of Northeast Louisiana’s community impact efforts and reflects the commitment of an individual or couple’s dedication to improving the quality of life in our community. Steamboat Society benefits include invitations to sponsored United Way events including Campaign Kickoff, Celebrating Excellence, and more!

Steamboat Society Giving Levels:

- Commander — $1,000 - $1,499
- Captain— $1,500 - $2,499
- Commodore — $2,500 - $4,999
- Admiral— $5,000 - $9,999

2018 Steamboat Society Leadership

Karen & Dean Mailhes
2018 Steamboat Society Chairs
Argent Financial Group

Cindy & Rusty Woodard
2018 Lincoln-Union-Jackson Parish Steamboat Society Chairs
Community Volunteer / Woodard & Cement
Steamboat Society: Admiral ($5,000 - $9,999)

Kathi & Terry Barnhill
Gwen & Ron S. Barron
Richard Batelaan
Jan & Ralph Brockman
James Clement
Christy & Max Cox
Brenda & Tony Davis
Bradley Ernst
Susan & Brandon Ewing
Marc Felts
Laura Garner
Cindy & Wesley Gibson
Kori & Sean Glore
Kim & Jeff Glover
Gwen & Tim Green
Susan & Clint Haddock
Andria L. Hall-Oby
Thomas Herdtner
Amanda & Doug Hinton
Marcia & Lyle Hippen
Dr. Gwenn Jackson & Mr. Charles Jackson
Roger E. Johnston
Susan & John Jones
Loren & Jason Kien
Olga & Derek A. Koecher
Sally Liew & Kevin Koh
Michelle & Philip Kohlertman
Cameron & Trey Lutruck
Gregory S. McManus
Angela & John D. Mims
Arabella & James W. Moore, III
Hope & Joshua Myers
Denis O’Leary
Felecia Oliver
Nancy Kay & Ben Peters
Stephanie & Vincent Aaron Polk
Beverly Posey
Richard D. Rawles
Tiffany Riley
Saundra & Jonathan Robinson
Peggy & Larry Rogers
H. Graham Schneider
Adam D. Shell
Walter Snellgrove
Allison & Bryan Taylor
Carla Wallace
Kimberly D. Watson
Sherry & John Mark Wilhite
Anonymous

Steamboat Society: Commodore ($2,500 - $4,999)

Cristy & Alan B. Alford
Brandon Allen
Cathy & Jerry Allen
Yvonne & Kent Anderson
Debbie & Glenn Austin
Garland Bailey
Erin & Brett Barclay
Charlotte & Joseph B. Barron, M.D.
Chad A. Beasinger
Joan & Jerry Beene
Sharon R. Benson
Jay M. Berglin
Kathy & Murray Biedenharn
Jeremiah Burton
Traci & Robert Canterbury
Jeremy T. Cave
Lisa & David Cole
Beth & Paul Cornelison
Rachel Creel
Nancy & David G. Darland
Marilyn & Vincent Dorris
Janet & Bob Durden
Krystal & Kristopher Ferlicca
Matthew Ford
Sam R. Garner
Jill & Johnny Gaudet
Dan Gibson
Susan & Ernest Green
Kathy & Les Guice, PhD
Judy & Billy Haddad
Mary Ann & Harvey Hales, Jr.
Mona & Dan Hastings
Joshua Henshaw
Terri & Gerry Hicks
Robyn & Walter Hillman
Julie Hiner-Gleason
Kelly & Bill Hogan
Janell & L. J. Holland
Florencia & Terry L. Holt
Rachel Hutchinson
Luke C. Hynum
Cindy & Chuck Johns
Michelle L. Johnson
Shavondalyn King
Kelsea McCrory
Tisdale & Kyle McDonald
Donna B. Powell
Selene & John Rea
Yvette & Daran Reeves
Varner Rencher
Linda & Daniel D. Renua, PhD
Hope & Dan Robertson
Erica & Michael Ryan
Joseph Scivicque
Stephanie & Nat Smith
Jennifer & William Sparks
Robert Stokes
Frank B. Tannehill
Kathy & John VanVeckhoven
Connie & Tim Walden
Lanaya Wattree
Jan & K.J. Wawrzyniak, Jr.
John White
Kathy & Wayne Williamson
Steamboat Society: Captain ($1,500 - $2,499)

Graham Abell
Pam Accardo
Lynda S. Alderman
Katie & Richard Anderson
Stan Anderson
Pam & Vaughn Antley
Debbie & Glenn Austin
Tammy Belleau
Christine Berry, PhD
& Ron Berry, PhD
Jesse Boltuc
Tom & Cathi Cox Boniol
Todd Bordelon
Shane A. Bridges
Theresa & Jeff Burkhart
Alice & Kerry Byrnes, M.D.
Monica & Taylor Cagle
Pat A. Carnahan
Lori & Randy Cason
Debora & Todd Colvin
Debra & Chris Craighead
Lori & Jim Crotwell
Cary C. Davis
Rick Dawson
Gretchen M. Dean
Nicholas Denardo
Paul Eason
Lisa Hensley Eckert & Win Eckert
Anja & Greg Elias
Kari K. & John H. Ellis
Christie & Robert L. Ellis
Meryl & Peyton Farr
Kathy A. Flynn
LaCosha Lashell Foster
Sheryl & Stephen Gillikin
Kristy & Jeff Golson
Sally & Randy Graham
Judy & Ronny Graham
Annie & J.D. Greco
Susan & Jay Guillot
Lauren & Thomas Gullick, M.D.
Karen & Raymond Haik, M.D.
Katie & Lance Hall
Drs. Anne & Robert Hallsell
Bridget & David Hampton
Cindy & Bruce Hampton
Heidi & Mark D. Harper
Susan & Bob Harwood
Jeffery Hawley
Meredith & Tommy Hayes
Peggy A. Hemphill
Michael Henagan
Erin & Andy Hicks
Denise & Stephen Hill
Johnnie & Paul Hogan
Sabrina & Ronald E. Hogan
Nancy & Trotter Hunt
Susie & Mickel Husted
Spencer Hutchinson
Darren Hynum
Lesley & Bob James
Jeffery Johnstone
Robert D. Keen, II
Gina & David Kennedy
Marilyn & Ronald Koepe, M.D.
Sushma Krishnamurty, M.D.
Christine & Jerry Lazenby
Holly & Richie LeBlanc
Dee & John L. Ledbetter, M.D.
Karen & Gary Lively
Paulen Luttgeharm
Jodi & Matt Lyle
Eric Maunz
Leazel & Scott McDonald
Mary Anne & Mac McKenzie
Nonie & Billy McKie
Emily & Jay Morris
Patti & Todd Nelson
Beth & Rodney C. Newsom
Tina & Joe Newton
Brooke & Cory O’Bryant
Shelia & John William O’Leary, Jr.
Marisol & Adam O’Neal
JoAnn & Paul Pickering
John M. Quillman
Julie & Jered Ramsey
Tara & Richard Raue
Robert Reedy
Rhonda Richters
Olitsa & Lee Robbins
Susan & Dennis Rowland
Carolyn & RG Skip Russell, III
Diana & Sherif Jay Russell
Annmarie & Thomas Sartor
Christopher B. Selby
Kelly & Tim Shambro
Jim Sholtis
Deborah Sigman
Carrie & Rick Study
Brian Sledge
Tammy & R. Greg Soignier
Heidi & Erik Stoor
Stephan Suh
Daphne & Kirk Taylor
Kebere Tewahade
Angela & Frederick Thomas
Sharron & Jerry Thomas
Julie & Blaine Thornhill
Mark Turrentine
Eve Van Sickle
Kathleen Victory
Susan Weaver
Kristen & Layne Weeks
Ashley & Frederick West
Jodi & Blake Wheelis
Donna & Don Whilhelm
Dennis Williams
Tina L. Williams
Larry L. Wilson
Kristen & Ross Wolkart
Brian H. Woodard
Anonymous (3)
STEAMBOAT SOCIETY

Steamboat Society: Commander ($1,000 - $1,499)

William E. Adcock
Debbie & Ricky Albritton
Katie & Jason Albritton
Jodie & Henry Alexander
John Curtis Allen
Scott L. Anderson
Diana & Ralph G. Asbury, M.D.
Michael B. Aulds
Cathy Ayo
Toni & Danny Bacon
Kenya D. Baker
Naomi Bamburg
Jennifer & Kerry Banks
Mary & Thomas W. Barham
Leah & Thomas J. Barker
Lisa & Eddie Barnes
Lora & Guy Barr
Janis B. Barraza, D.D.S. & J. Michael Barraza, M.D.
Patti & Blaine Bates
Kindra L. Beard
Connie & Barry Bell
Alana & John Belton
Nelsie & Jim Bershon
Jennifer & Keith Biedenharm
Angie & Troy Biscomb
Cullen L. Bishop
Francis William Blake
Alex Bohl
James C. Bond
Patty R. Bowen
Sheryl & Richard Bradley
Kimberly & Ben Breithaupt
Terry & Harvey Briggs
Caroline & Alan Brockman
Rosy & Terry Bromell
Stephanie & Allen Brooks
Andrea Brown
Cynthia Brown
Debra & Andy Brown
Glenda & Lloyd Brown
Jane & Kenny Brown
Wende & Lance W. Bruce
Elizabeth A. Bryan
Lamar Buffington
Claire & Tom Bullock
Todd G. Burgess
Heather & Derek Busby
Brian Buttram
Jennifer Caddy
Julie & Marshall Cain, M.D.
James T. Calhoun
Caleb Campbell
Guy Campbell III
Shawnette & Scott Campbell
Michelle Allen
& Brian Cassel
Nancy & Monte Chapman
Susan & Ryan Chappell
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Laurie & Tim Colvin
Kalynda S. Cook
Catherine & Collins Coon, M.D.
Misti & Hardeman Cordell, V
Susan
& J. Hardeman Cordell, IV
Cherice Cottrell
Helen Cox
Susan & Rodney Cox
Liz & Darrel Craft
Amy & Trent Crawford
Jamie Sheridan Crawley & Philip Crawley
Mary Kathryn Crigler, DDS
& David Crigler
Lauren & Patrick Crisostomo
Karen S. Cupit
Holley & Kevin Cuppia
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Carrie & Dan Davidson, M.D.
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Kristi Davis, D.D.S.
& John A. Davis, M.D.
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Kitty DeGree Foundation
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Janice Evans
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& Lawrence Ross
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Gray Hipp
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Gail & Lee Humble, M.D.
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John R. Hunter
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Jim Johnson
Kayla & David Johnson
Vanessa
& Reverend Taurus Johnson
Jo Libby Johnston
Tami & Lamar Johnston, D.D.S.
Ava & Scott Jones
Gina & Mike Jones
Pam & Mike Jones
Olivia Jones
Teresa K. & Shane Jones
Katie & Greg E. Kahmann
Melanie & Freddy Kailil
Aimee & Tim Kane
Beverly Keahy
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Carole & Tex Kilpatrick
Sarah & Ryan Kilpatrick
Laurie King
Charles Kinnison
Karen & Michael Knox
Vickie & Bill Krutzer
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Kelsey
& Jeffrey Laudenheimer
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Sylvia & John* Loftin
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Kellie & Ben Malone
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William J. Manning
Laura & Zak Marchelos
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Joleen L. Martin
Arthur Martinez
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Judy & Don F. Marx, M.D.
Cindy & Ron Mason
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& Mrs. James E. Mayo
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Rhonda & Clay McConnell
Tanya & Eric McCulloch
Kelly & Emmett McDaniel
Michael H. McDaniel, Jr.
Shirley A. McDonald
Kathy McDuffie
Donna & Michael W. McGee
Carolyn & Don McGehee
Janie & Jeff McGehee
Nancy & Bill McIntyre
Patsy & Bill Meche
Lara & Darell Meggs
Jennifer Mercer
Meagan Messina
Stephanie
& Timothy J. Mickel, M.D.
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Lori & Frederick Moeller
Vada & Eugene Montgomery
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& Mrs. D. Milton Moore, III
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Jennifer & Benjamin Moore
Michelle & Brian Moore
Margo
& Charles Morgan, Jr, M.D.
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Leslie & Paul Murphy, M.D.
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Cathy & Ronnie Myrick
Joye & Harold Neely
Eddie Neitz
Lorraine & John Newman
Cheryl & Mike Nicholson
Mike Nicholson
Chomella Nolan
Amy & Jim Norris
Judi & Randal E. Null, PhD
Paige & Travis Oliver, IV
Evelyn & Tommy Ormond
Christine & David Osafo, M.D.
Dana & Raymond Osborn
Adam R. Pace
Jennifer & Tap Parker
Shelley & Jeff Parker
Laurie & Jeff Parks
Christopher Pearson
Rashonda Pearson
Joseph Penick
Carolyn & Harvey Perry
Sharon & Ralph Pettijohn
Susan & David Petty
Kathy & Gerald Pool
Johnny Portman
Julie & Warren Post
Kimberly Povirk
Ashlea & Wesley Price
Cindy & Kirby Price
Mandy Pruitt
Heather & Walter Pullen
Kelly & Michael Quarels
Marina & Eddie Raborn
Bernadette & John Rainbolt
Ginny & Patrick Ramsey
Dr. Uma Rangaraj
Lori & Louis Ray
Deborah & Dave Raymond
Judy & Stanley Read
Patenlola Reddy
Renee & Randy Richard
Annie & Peter Richardson
Wynne Dee Rinicker
Deborah & John Roa
Randy Roberson
Anna K. Robertson
Jenny & Don Robertson
Cindy & Dennis Rogers
Debbie & Louis Rothschild
Tiffany
& Edward H. Rutland, M.D.
Ned Stephens, Jr.
Sandy & Gary M. Stokley, PhD
John Storm IV
Shannon & Travis Stuart
Carolyn Suh
Dana & Van Taliaferro, M.D.
Dana & Justin Tarver, D.D.S.
John Taylor
Laura & Daniel R. Taylor
Trish & Mark A. Taylor
Kathy & Sam Terracina
Carlton C. Terrell
Sherry Tettleton
Tory & Tim Tettleton
Michele W. Thaxton
Vamsi Thokala
Cindy Thomason
Donna Kay Thompson
Paula D. Thornhill
Gretchen & Jason Tiser
Michelle & Cary Tolar
Elizabeth & Steve Turnley
Melannie Turpin, D.D.S.
& Corbin Turpin, D.D.S
David W. Turrentine
Linda & Jim Tuten
Ruth & Mark Ulrich
Jessica
& Trey Underwood, D.V.M.
Ken Upshaw
Mary Ann
& Billy VanVeckhoven
Mike VanVeckhoven
Nancy & Jerome Vascocu
Brent Vidrine, PhD
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Becky & Michael Vizar
Heather & Mayor Ronny
Walker
Kiki & William C. Wardlaw
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Karen & Brooks Watson
Cathy & Bill Whatley
Ashley & Ned White
Vincent White
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Carla & James Wilkes
Adrian & Jai J. Williams
Tara Williams
Terry L. Williams
Marion & Bill Willson
Amanda Wimerley
Dorobeth
& J. Christopher Windham
Regina & Doug Wood
Cynthia & Rusty Woodard
Libby Woodard
Bonnie Bancroft Woods
Kelli & Jim Worthy
Shuixiang Wan, M.D.
& Lin Xiong, M.D.
Ginny
& Reynaldo L. Yatco, M.D.
Stephanie Young
Jeanette D. Zachary
Vickie
& Michael F. Zambie, M.D.
Anonymous (19)
BAYOU SOCIETY

The Bayou Society was created in 2002 as a Leadership Society giving level for individuals or couples who annually contribute $500-$999 and are committed to the future of our community through their support of the work of United Way.

See pages 23-32 for all United Way Leadership Givers (Tocqueville, Steamboat, and Bayou donors) listed by Leadership Firm.
LEADERSHIP PROFESSIONALS

Tocqueville and Steamboat Society Members are listed by their professions. Those who participate in a workplace campaign are also listed under their firm name.

Leadership: Attorney

Tocqueville Society
Catherine & Christian Creed
Steve Davison
Stacey W. Goff
Carrick Inabnett

Steamboat Society
Alana & John Belton
Guy Campbell III
Brandi & David L. Cole
Max Cox
David Crigler
Bob Curry, III
B. Jay Durrett
Greg Elias
Bruce Hampton
Meredith & Tommy Hayes
Dennis Hennen
John L. Luffey, Jr.
Meagan Messina
Emily & Representative
John C. “Jay” Morris
Harvey Perry
Kirby Price
Amy Price Sawyer
Brooks Watson
R. Douglas Wood, Jr.
Rusty Woodard

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David T. Cole
Jamie Sheridan Crawley
Jay Cuthbert
Darell Evans
Gwen & Tim Green
Charles Jackson
Bill Harrison
Susan Harwood
Tasha Hines
Amanda & Doug Hinton
Francis Huffman
Jim Johnson
Mike Jones
Todd Little
Don McGeehe
Patrick Spencer
Regina Lynch Wood

Steamboat Society
Charles Jackson
Bill Harrison
Susan Harwood
Tasha Hines
Amanda & Doug Hinton
Francis Huffman
Jim Johnson
Mike Jones
Todd Little
Don McGeehe
Patrick Spencer
Regina Lynch Wood

Leadership: Judges

Steamboat Society
The Honorable Wendall Manning
The Honorable D. Milton Moore, III
The Honorable Melvin A. Shortess
The Honorable Cynthia Woodard

Leadership: Physician

Tocqueville Society
Larry Danna, M.D.

Steamboat Society
Ralph G. Asbury, M.D.
J. Michael Barraza, M.D.
Joseph B. Barron, M.D.
Kerry Byrnes, M.D.
Marshall Cain, M.D.
Collins Coon, M.D.
Dan Davidson, M.D.
John A. Davis, M.D.
William T. Ferguson, M.D.
R. Louis Gavioli, M.D.
J. Hardy Gordon, M.D.
Thomas A. Gulick, M.D.
Raymond Haik, M.D.
Anne D. Halsell, M.D.
& Robert D. Halsell, M.D.
John Hull, M.D.
Lee Humble, M.D.
Gwenn Jackson, M.D.
Ronald Koepe, M.D.
John L. Ledbetter, M.D.
Josh Mandrell, M.D.
Robert Marx, M.D.
Don F. Marx, M.D.
Derek R. McClusky, M.D.
Timothy J. Mickel, M.D.

Leadership: Dentist

Tocqueville Society
Ricky Caples, D.D.S.

Steamboat Society
Jan Bagwell, D.D.S.
Janis B. Barraza, D.D.S.
Mary Kathryn Crigler, D.D.S.
Kristi Davis, D.D.S.
Eric Geist, D.D.S., Oral Surgery & Maxillofacial Surgery
Lamar Johnston, D.D.S.
John Shepard, D.D.S.
Justin Tarver, D.D.S.
Melannie Turpin, D.D.S.
& Corbin Turpin, D.D.S.
Tocqueville, Steamboat, & Bayou Society Members are listed under their firms as of December 2017

3rd Judicial District Court
Steamboat Society
Judge Cynthia Woodard

4th Judicial District Court
Steamboat Society
Judge Wendall Manning

Bayou Society
Julie Cunningham
Judge Sharon Marchman

4th Judicial District
Louisiana Public Defender Board
Steamboat Society
K. J. Wawrzyniak, Jr.

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Steamboat Society
Pam Accardo

Affinity Health Group, LLC
Steamboat Society
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Charles Morgan, M.D.
Van Taliaferro, M.D.

Affinity Urology Clinic
Steamboat Society
Lee Humble, M.D.

AIMS, Inc.
Steamboat Society
Robert Canterbury

Bayou Society
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Steamboat Society
Tim Kane
Jeanette D. Zachary

Albritton Service Company
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All Star Trophies
Steamboat Society
Gerry Hicks

Allen, Green & Williamson, LLP
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Christopher Buchanan
Jesslyn E. Bush
Eddi G. Hernandez

Aimee S. Jackson
Mary Johnson
Gavin Y. Lewis
Jaunicia B. Mercer
Margie Williamson
Anonymous

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Allied Building Stores
Steamboat Society
Tommy Ormond

American National Insurance Company
Steamboat Society
Darren Dougan

ANGUS Chemical
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Allen Dean Brooks
Debra L. Brown
Lauren & Patrick Crisostomo
Greg Franklin
Kenneth Franklin
Ernest Green
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Jessie McCarty
Michael H. McDaniel, Jr.
Larry C. Miller
Mike Nicholson
John Quillman, Retired
Eddie Raborn
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Darrius Scott
Don Wilhelm
Jai J. Williams

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Uma Rangaraj, M.D.

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Terry Duke

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Roma Kidd

Argent Financial Group, Inc.
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Ann Marie Mills

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Kimberly Deal Breithaupt
Barry Guinn
Mike R. Jones
Dean S. Mailhes
Kyle McDonald
Laurie Parks
Daniel R. Taylor

Bayou Society
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Brandon L. Glenn
Ryan D. Griep
Logan Hunt
Justin W. Mailhes
Matthew R. Moore
Becky Pullin
Kelli R. Ramsey
Thomas S. Williams
Susan L. Winkelpleck
Lori F. Wyatt

Bank of Ruston
Steamboat Society
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Cullen L. Bishop
Jeremy Harrell
Bill Hogan
Warren L. Post
Mark A. Taylor
William C. Wardlaw
Layne Weeks
Matthew L. Winkelpleck

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Randy Allison
Sheri L. Burt
Lindsey N. Duplantis
Misty S. Huffstetter
Amanda P. Taunton
John Tompkins

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Bayou Society
Mark E. Armstrong
Leonard Ceaser

ATMOS Energy Corporation
Bayou Society
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Michael Correro
Robert K. Griffin
Ann Hayward
Bobby Mobley
Mickey Rodgers
Calvin T. Tyler
Josh Zeagler

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BancorpSouth
Steamboat Society
L. J. Holland
David Moore
Ray Osborn
Nat Smith
Diana Stansell

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Lynn Hamm
Laila C. Holland
Leah Benoit Martin
Megan F. Randall

Bancroft Bag, Inc.
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Louis Rotschild
Bonnie Bancroft Woods

Bank of Oak Ridge
Steamboat Society
Wesley Martin
Paige Oliver

Bank of Ruston
Steamboat Society
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Cullen L. Bishop
Jeremy Harrell
Bill Hogan
Warren L. Post
Mark A. Taylor
William C. Wardlaw
Layne Weeks
Matthew L. Winkelpleck

Bayou Society
Randy Allison
Sheri L. Burt
Lindsey N. Duplantis
Misty S. Huffstetter
Amanda P. Taunton
John Tompkins
<table>
<thead>
<tr>
<th>LEADERSHIP FIRMS</th>
</tr>
</thead>
</table>
| Don M. Barron  
Contractor, Inc.  
**Steamboat Society**  
Ron Barron |
| Bayou Society  
David C. Farrar |
| Beene Building  
Consultant, Inc.  
**Steamboat Society**  
Joan Beene |
| Bennett, Seymour Insurance  
**Steamboat Society**  
Ed Seymour, Jr. |
| Berry Global, Inc.  
**Steamboat Society**  
Laurie King  
William J. Manning |
| Bayou Society  
Mark A. Holland |
| BMO Ventures, LLC  
**Tocqueville Society**  
Brian Moreau |
| Bond & Tousignant CPA's, LLC  
**Steamboat Society**  
James C. Bond |
| Brockman Enterprises  
**Steamboat Society**  
Ralph Brockman |
| Bromell Agency, Inc.  
**Steamboat Society**  
Rosy & Terry Bromell |
| Brookshire Grocery Company  
**Bayou Society**  
Brook Little  
Ben Orlando |
| Brownland Corporation  
**Steamboat Society**  
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| Buffington Corporation  
**Steamboat Society**  
Lamar Buffington |
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**Steamboat Society**  
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**Steamboat Society**  
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| Cameron, Hines & Company, APAC  
**Steamboat Society**  
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| **Bayou Society**  
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| Capital One Bank  
**Steamboat Society**  
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Debra Fife |
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Joleen L. Martin |
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Rodney Parker  
Krisen M. Shambro  
Anonymous |
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J.E. Barnes Realty  
**Steamboat Society**  
Eddie Barnes |
| CenturyLink  
**Tocqueville Society**  
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Bill Cheek  
Stewart Ewing  
Stacey Goff  
Maxine Moreau  
Glen F. Post, III  
Scott Trezise |
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Jerry M. Allen  
Brandon Allen  
Garland Bailey  
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Francis William Blake  
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Jesse Boltuc  
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Jeremiah Burton  
Brian Butram  
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Jeremy T. Cave  
James Clement  
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David Cole  
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Susan & Clint Haddock  
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Lisa Hart  
Jon Hashimoto  
Meredith Hayes  
Joshua Henshaw  
Lisa Hensley Eckert  
Thomas Herdtner  
Richard Herlevic  
David Hilton  
Julie Hiner-Gleason  
Lyle Hippen  
Rachel Hutchinson  
Spencer Hutchinson  
Darren Hynum  
Luke C. Hynum  
Greg A. Jester |
| Cindy Johns  
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Jeffery Johnstone  
Avy Jones  
John F. Jones  
Beverly Keahey  
Loren & Jason Kien  
Shavondalyn King  
Charles Kinnison  
Derek Koehne  
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Sabrina Leboef  
Karen Lively  
Robert Lopez  
Rickey Lowery  
Trey Lutrick  
Arthur Martinez  
Kelsea McCrery  
Emmett McDaniel  
Leazel McDonald  
Katherine McDuffie  
Mary A. McKenzie  
Gregory McManus  
Jennifer Mercer  
Meagan Messina  
Leah Miller Dougan  
Angela & John D. Mims  
Hope & Joshua Myers  
Rodney C. Newsom  
Chomella Nolan  
Brooke & Cory O’Bryant  
Dennis O’Leary  
Sheila O’leary  
Felicia Oliver  
Adam R. Pace  
Christopher Pearson  
Rashonda Pearson  
Joseph Penick  
Harvey P. Perry  
Stephanie & Vincent Aaron Polk  
Beverly Posey  
Kimberly Povirk  
Donna B. Powell  
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Patenlola A. Reddy  
Robert Reedy  
Varner Rencher  
Rhonda Richters  
Tiffiny Riley  
Deborah Roa  
Jonathan Robinson  
Annmarie C. Sartor  
Joseph Scivicque  
Christopher B. Selby  
Kiran N. Seshagiri  
Adam D. Shell  
Deborah Sigman  
Jeri Smith  
Walter Snellgrove  
Robert Stokes  
Stephan Suh  
Carolyn Suh  
Bryan Taylor  
Sam Terracina  
Carlton C. Terrell |
<table>
<thead>
<tr>
<th>Sherry Tettleton</th>
<th>Becky Kilpatrick</th>
<th>Terry L. Williams</th>
<th>Herman Doublin</th>
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<tbody>
<tr>
<td>Kebere Tewahade</td>
<td>Gary Kleinpeter</td>
<td>Larry L. Wilson</td>
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<tr>
<td>Vamsi Thokala</td>
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<td>Thomas</td>
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<td>Kathleen Victory</td>
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<td>Connie &amp; Tim Walden</td>
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<td>Kristi McManus</td>
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<td>Cindy Medlin</td>
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<td>Stephanie Young</td>
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<td>Anonymous (11)</td>
<td>Corey Pearce</td>
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<tr>
<td><strong>Bayou Society</strong></td>
<td>Fred Phillips</td>
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<tr>
<td>Ashley Aulds</td>
<td>Joseph Pleasant</td>
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<td>Amber Plummer</td>
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<td>Bonnie Bell</td>
<td>Cynthia Powell</td>
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<td>Kathy Powell</td>
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<td>Terri Bonds</td>
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<td>Shirley J. Burch</td>
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<td>Keisha Chambless</td>
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<td>Christopher Cheek</td>
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<td><strong>Children's Coalition</strong></td>
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<td>Debra A. Havard</td>
<td>Tammy Washington</td>
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<td>John D. Freeman</td>
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<td>Mayor Ronny Walker</td>
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<td><strong>City of West Monroe</strong></td>
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<td>Julia Ann Wilhite</td>
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<td><strong>Shane A. Bridges</strong></td>
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<td><strong>Shelly Harrell</strong></td>
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Nonie McKie

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Steamboat Society
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Stephanie Smith

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Denise R. Weems

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Laura J. Clark
Chris Oliver
Kim Powell
Jennifer G. Rice

Pegasus
Steamboat Society
David Johnson

Raymond James
Steamboat Society
Derek Daniels

Radrey A Medical Corporation
Steamboat Society
Reynaldo L. Yatco, M.D.

Radio People
Steamboat Society
Griffin Scott

Radiology Associates
Steamboat Society
J. Michael Barraza, M.D.
Dan B. Davison, M.D.
John A. Davis, M.D.
Robert D. Halsell, M.D.
Shuxiang Wan, M.D. & Lin Xiong, M.D.

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Shuxiang Wan, M.D. & Lin Xiong, M.D.

Radrey A Medical Corporation
Steamboat Society
Reynaldo L. Yatco, M.D.

Richland State Bank
Steamboat Society
Lance W. Bruce
Todd Colvin
Christie Ellis
Dan Gibson
Robyn D. Hillman
Jerome Vascocu

Bayou Society
Carlton Gresham
Chelsea Higginbotham
Palmer Jarrell
Omega Malone
Sandra M. Wallace

Ricoh
Steamboat Society
John O’Leary, Jr.
Robertson Produce, Inc.
Steamboat Society
Anonymous

Bayou Society
Jayson C. Morris

Rocketfast Car Wash
Steamboat Society
Don Robertson

Rogers Manufacturing
Company
Steamboat Society
Larry Rogers

Roseburg Forest Products
Steamboat Society
Jodie Alexander
Randy Cason
John Newman
John Taylor

Bayou Society
Peggy Climer
John Currie, Jr.
James Garrett
Tradarious Guidry
James A. Jones
Jeremy Moore
Lori Perry
James Reardon
Jarrod Sibley
James Young

Ruston Glass & Mirror
Steamboat Society
Michael B. Summerville, Jr.
Michael Summerville, Sr.

Ryan Auto Group
Tocqueville Society
Thad Ryan, III

Steamboat Society
Caleb Campbell
Rick Dawson

UNITED WAY OF NORTHEAST LOUISIANA | 2018 COMMUNITY REPORT | PAGE 30
Leaann Easter
Johnny Portman
Thad Ryan, IV
Nathan Ryan
Travis Stuart
Blaine Thornhill

Bayou Society
Gerald W. Fleming
Monty Forbess
Shiann Hemphill
Cason Key
Gordon Kindrix
Susan K. McDermott
Coleman Porter
Anonymous

S.E. Huey Company
Bayou Society
Renee & Don Arrington
Markley Huey

St. Francis Medical Center
Franciscan Missionaries of Our Lady Health Systems
Steamboat Society
Tammy Belleau
Lori Cason
Anna M. Chop
Thomas A. Gulick, M.D.
Sabrina Ramsey Hogan
Debbie Horstmann
Kayla Johnson
Aimee Kane
Cheryl P. Nicholson
Eve Van Sickle
Kristen Wolkart

Bayou Society
Brett Bennett
Trenton Bratton
Pam Bratton
Michael L. Brown
Renita Bryant
Sherry Clark
John M. English
Halie Finch
Stacey Hinson
Gerald A. Glocser
Kristie McGough
Lisa Messina
Rebecca Mixon
Pranab Shrestha, M.D.
Meredith A. Smith
Ben Soignier

Sasmac Danes
Steamboat Society
Cathy Allen

Sawyer Industrial Plastics, Inc.
Steamboat Society
Debbie & Bill Sawyer, Jr.

Scott Equipment Company, LLC
Steamboat Society
George J. Beshen
Kelsey Laudenheimer

Scott Powerline & Utility Equipment, LLC
Tocqueville Society
Jeff Johnson
Tom Scott, Jr.
Steamboat Society
Anonymous

Bayou Society
Kathy T. Doolittle
TJ Hendrix
Jonathan Parker
John K. Pittman
Jami Salter
Kaye Snell
Matt Stewart
Ricky Tharp
Sherri Taylor
Marcus Westcott
Jeffery T. Whitehead
Shawn Willis
Dillard Winn

Scott Truck, LLC
Bayou Society
Jeff Adams

Sears
Steamboat Society
Randy Richard

Shelter Insurance
Steamboat Society
Harvey L. Hales

Snellings, Bredar, Sartor, Inabnett & Trasher, LLP
Tocqueville Society
Carrick R. Inabnett

Steamboat Society
Guy Campbell, III

Southern Apparatus Services, Inc.
Steamboat Society
Scott L. Campbell
Mike Dent
Terry L. Holt
Robert D. Keene, II

Bayou Society
Randall F. Blanchard
Lenard H. Chatham
Derek L. Daniel
Rueben L. McClanahan
Ronald W. Meredith
Aawaz Shrestha
Anthony M. Smith
John D. Strozier

Sparks Nissan Kia
Steamboat Society
William Sparks

Specialty Management Services Ouachita (SMSO)
Tocqueville Society
Linda Holyfield

Steamboat Society
Elizabeth A. Bryan
Terri Hicks

Bayou Society
Christy Childers
Beverly Hood
Krystle Lane Ivey
Brian B. Johnson, M.D.
Jimmie Laudenheimer
Cindy Shaw
April Taylor
Joseph M. Vicknair

Standard Enterprises, Inc.
Steamboat Society
Bert Lowe
Mark Turrentine
David Turrentine

Bayou Society
James Freeman
Jennifer D. Hamilton
Dennis Howard
Daryel D. Johnson
Keith McGuffie
Mandy Ports

Starbucks Corporation
Steamboat Society
Denise Hull

State Combined Charitable Campaign (SCCC)
Steamboat Society
Terry Briggs

State Farm Insurance Companies
Steamboat Society
Pam Accardo, Agent
Guy Barr, Retired
Paulen Luttgath, Agent
R.G. Skip Russell, III, Agent
Jodi & Blake Wheelis, Agent

Steel Fabricators of Monroe, LLC
Steamboat Society
Jane P. Brown

The Belton Companies
Steamboat Society
Alana & John Belton

The Eye Clinic of Monroe
Steamboat Society
Joseph B. Barron, M.D.

The Fashion of Ruston
Steamboat Society
Kelly Hogan

Leaann Easter
Johnny Portman
Thad Ryan, IV
Nathan Ryan
Travis Stuart
Blaine Thornhill

Bayou Society
Gerald W. Fleming
Monty Forbess
Shiann Hemphill
Cason Key
Gordon Kindrix
Susan K. McDermott
Coleman Porter
Anonymous

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Bayou Society
Renee & Don Arrington
Markley Huey

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Franciscan Missionaries of Our Lady Health Systems
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Lori Cason
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Sabrina Ramsey Hogan
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Aimee Kane
Cheryl P. Nicholson
Eve Van Sickle
Kristen Wolkart

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Ben Soignier

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Kelsey Laudenheimer

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Steamboat Society
Anonymous

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TJ Hendrix
Jonathan Parker
John K. Pittman
Jami Salter
Kaye Snell
Matt Stewart
Ricky Tharp
Sherri Taylor
Marcus Westcott
Jeffery T. Whitehead
Shawn Willis
Dillard Winn

Scott Truck, LLC
Bayou Society
Jeff Adams

Sears
Steamboat Society
Randy Richard

Shelter Insurance
Steamboat Society
Harvey L. Hales

Snellings, Bredar, Sartor, Inabnett & Trasher, LLP
Tocqueville Society
Carrick R. Inabnett

Steamboat Society
Guy Campbell, III

Southern Apparatus Services, Inc.
Steamboat Society
Scott L. Campbell
Mike Dent
Terry L. Holt
Robert D. Keene, II

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Randall F. Blanchard
Lenard H. Chatham
Derek L. Daniel
Rueben L. McClanahan
Ronald W. Meredith
Aawaz Shrestha
Anthony M. Smith
John D. Strozier

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Steamboat Society
William Sparks

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Terri Hicks

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Beverly Hood
Krystle Lane Ivey
Brian B. Johnson, M.D.
Jimmie Laudenheimer
Cindy Shaw
April Taylor
Joseph M. Vicknair

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Mark Turrentine
David Turrentine

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Jennifer D. Hamilton
Dennis Howard
Daryel D. Johnson
Keith McGuffie
Mandy Ports

Starbucks Corporation
Steamboat Society
Denise Hull

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Steamboat Society
Terry Briggs

State Farm Insurance Companies
Steamboat Society
Pam Accardo, Agent
Guy Barr, Retired
Paulen Luttgath, Agent
R.G. Skip Russell, III, Agent
Jodi & Blake Wheelis, Agent

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Steamboat Society
Alana & John Belton

The Eye Clinic of Monroe
Steamboat Society
Joseph B. Barron, M.D.

The Fashion of Ruston
Steamboat Society
Kelly Hogan

Richard K. Ainsworth
Chris Cobb
Joe B. Cooper
Victor Hendricks
Tommy L. Kinard
Michael Pittman
Mitch D. Reppond
Rex A. Rugg
Clyde R. Self

Strauss Interests, Inc.
Tocqueville Society
Melinda & Morris Mintz
Mr.* & Mrs. Saul A. Mintz
Tom Nicholson

Steamboat Society
Jerry Beene

Bayou Society
Dana Gibson
Peggy Lockhart
Sandy D. Loving
Donna K. Smith
Kim K. Stuckey
Phyllis Tyler

Stuart C. Irby Company
Steamboat Society
Kristopher Ferlicca
Dakin Hines

SWITCH
Bayou Society
Brittany Ramsey

The Architecture Alliance Group
Steamboat Society
Robert Ellis
Brian McGuire

The Belton Companies
Steamboat Society
Alana & John Belton

The Eye Clinic of Monroe
Steamboat Society
Joseph B. Barron, M.D.

The Fashion of Ruston
Steamboat Society
Kelly Hogan
LEADERSHIP FIRMS

The Health Hut
Bayou Society
Jeanine Liner
Jackie White

The Lincoln Agency, LLC
Steamboat Society
Cullen Clark
Randy Graham
Joe Newton

Bayou Society
Amanda Bailey
Jackie Billberry
Gloria B. Ware

The Wellspring Alliance
for Families, Inc.
Bayou Society
Jane M. Brandon
Caroline Cascio

The Woman's Clinic
Steamboat Society
Gwenn Jackson, M.D.

Bayou Society
Christina J. Boardman
Terry Tugwell, M.D.
Christie Walters

Thomas & Farr Agency, Inc.
Tocqueville Society
Joe Farr

Steamboat Society
Peyton Farr
Daran Reeves
Jerry W. Thomas

Bayou Society
Ken L. Dorsey
Ernest D. Finch
Kay J. Harrison
Belinda D. Micheau
Brandi Soignier
David R. Swanson
Ann L. Trichel
Christy S. Williams

Trinity United
Methodist Church
Steamboat Society
Amy Stegall

Town of Farmerville
Bayou Society
Mayor Stein Baughman

Turpin Orthodontics
Steamboat Society
Melanie Turpin, D.D.S.
& Corbin Turpin, D.D.S.

Union Council on Aging
Bayou Society
Louise Denton

Union General Hospital
Steamboat Society
William E. Adcock
Evelyn Ormond

Bayou Society
Dianne Davidson
Kelly Dodd
Julie S. Duty
Stacey Hackler
Sheree R. Hicks

United States Air Force
Steamboat Society
Tom Boniol, Retired

United States
Postal Service
Steamboat Society
Bob Harwood, Retired

United Way of
Northeast Louisiana
Steamboat Society
Susan Cox
Janet S. Durden
Charles Jackson
Kim Lowery
Amy Scott
Michelle Tolar
Jan Wawrzyniak

Bayou Society
Monica Bayless
Michelle Saucer
Stephanie Thompson
Valisia Tisdale

University Health
Steamboat Society
Frank B. Tannehill

University of
Louisiana Monroe
Steamboat Society
Christine Berry, PhD.
& Ron Berry, PhD
Susan Chappell
Debra Craighead
Virginia Eddleman, PhD.
Retired
Ronald E. Hogan
Cecil Hutto
Dr. Sushma Krishnamurthy
Anne Lockhart, Retired
Paula D. Thornhill
Anonymous

Bayou Society
Mary Adams, PhD
Meredith P. Brooks

Michael A. Camille
Fernando J. Cordova
Gina C. Craft
Rhonda Hensley
Ronald Hill
Cynthia H. McKinney
Wendel A. Ray
Phillip Shaw
Sarah N. Walker
 Ebony Watson
Leigh A. Whittington

UPS
Bayou Society
Herbert Encalarde
Daniel Greer
Anthony Jones
Ronald McKeithen

Van-Trow Toyota
Steamboat Society
John VanVeckhoven
Mike VanVeckhoven
Billy VanVeckhoven

Voice Foundation
Steamboat Society
Maggie & John Derry

Watson, McMillin & Harrison
Steamboat Society
Karen & W. Brooks Watson

Wells Fargo Advisors
Steamboat Society
Eliesia Dixon
Jeff Hawley
Michael Ryan

West Carroll Memorial Hospital
Tocqueville Society
Randy Morris

West Ouachita Senior Center
Steamboat Society
Julia Ann Wilhite

Bayou Society
Jeanette Ellington

Blake Wheelis State Farm
Steamboat Society
Jodi & Blake Wheelis

Williamson Consulting Group
Steamboat Society
Kathy & Wayne Williamson

Community Givers
Bayou Society
Kathy L. Faucheux
Debbie Rivers
Kathy Walker

*Deceased*
UNITED45 aims to inspire the next generation of philanthropists. Through learning about critical issues facing the community, engaging in meaningful volunteer opportunities, and connecting with other dedicated young leaders, UNITED45 members create a community impact that supports the work of United Way of Northeast Louisiana, contribute a Leadership Gift at the Bayou, Steamboat, or Tocqueville Society Level, and are 45 years of age or younger.

Are you a gamechanger under 45 who would like to serve on the UNITED45 Volunteer Leadership Committee? Use your skills to help plan networking events and volunteer experiences, while helping to shape the direction of United Way’s work in the community. Contact Amy Scott at ascott@unitedwaynela.org for more information.
Lincoln-Union Parish Leadership Givers

Touguine Society
Sarah & Steve Davison
Rene & Todd Davison
Susan & John Jackson
Ann Marie & Drake Mills

Steamboat: Admiral
Susan & Brandon Ewing

Steamboat: Commodore
Gwen & Ron S. Barron
Nancy & David Darland
Jill & Johnny Gaudet
Kelly & Bill Hogan
Tisdale & Kyle McDonald
Linda & Daniel D. Reneau, PhD

Steamboat: Captain
Alice & Kenny Byrnes, M.D.
Lori & Randy Cason
Tom & Cath Cox Boniol
Sally & Randy Graham
Judy & Ronny Graham
Susan & Jay Guillot
Katie & Lance Hall
Cindy & Bruce Hampton
Johnnie & Paul Hogan
Nancy & Trotter Hunt
Lesley & Bob James
Holly & Richie LeBlanc
いただけます
Marisol & Adam O’Neal
JoAnn & Matthew Roebuck
Janice & Gordan Ford
Louise & Robert E. Feron
Janice Evans
Melissa & BJay Durrett
Helen Cox
Laurie & Tim Colvin
Randi L. Clifton
Heather & Derek Busby
Debra & Andy Brown
Kimberly & Ben Breithaupt
Cullen L. Bishop
Angie & Troy Biscomb
Alana & John Belton
Lisa & Eddie Barnes
Barbara & David Doolittle
Tina & Kyle Donaldson
Veronica C. Jordan
Richard D. Jones
LaTina S. Johnson
Elizabeth K. Johnson
Brian Jackson
Kymberly K. Ingram
Cody Ibanez
Patricia A. Hutcherson
Brian C. Hilton
Leslie Harvey
Tammy Hancock
Marlo B. Haddox
Elizabeth & Steve Turnley
Melannie Turpin, D.D.S. & Corbin Turpin,
D.D.S.
Carolyn & FG Skip Russell, III
Jim Sholtis
Daphne & Kirk Taylor
Kristen & Layne Weeks
Sandy & Gary M. Stokley, PhD
Corre A. Stegall
Donna & Steve Smith
Becky & Hunter Smith
Jan & Randall Murphy
Lorraine & John Newman
Jud & Randal E. Nul, PhD
Evelyn & Tormod Omron
Christine & David Osofa, M.D.
Shelley & Jeff Parker
Sharon & Ralph Pettijohn
Kathy & Gerald Pool
Shelley & Walter Pullen
Traci M. Evans
Curtis & Robert_summerville Sr.
Randy Allison
Sherri A. Banks
Lisa R. Bastion
Ann & Stan Baughman
Sharon M. Bennett
Dawn Basinger, PhD
Jackie & Phillip Billberry
Juliet & Ilona Blackstock
Nicole Blake
Monica & Alvin Bradley
Kristy Brazzel
Maureen Birt
Kenneth Brobst
Charles E. Bryan
Alicia & Randy Bullock
Sheri L. Burt
Clayton A. Butler
Carolyn & Wayne Cage
Kathy & Darrell Caraway
Ellen Carter
Mary R. Carter
Dawn Chapman
Kimberly Chism
Peggy Climer
JoAnne Cobb
Brian A. Coker
Jennie M. Cole
Rodney Cooper
Drew R. Cruise
John Currie, Jr.
Dianne Davidson
Kimberly H. Davis
William A. Davis
Morgan B. Denier
Laurie & Dan Denton
Gwen F. Diamond
Royce Dillard
Vincent P. Dispensa
Kelly Dodd
Jeremy E. Dubose
Lindsey N. Duplicatis
Quentin C. Durr
Mary J. Durrett
Julie & Doug Durr
Lauren & Phillip Ellis
Herbert Encalde
Traci M. Evans
Misty & Kenneth Farley, Jr.
Romaine & David C. Farrar
Sadie W. Flower
Cecilia & David Fuller
Tommy & Angie Futch
Renee’ & Kenny L. Gayleyn
James Garrett
Amanda Goodrich
Jennifer Gray
Kelly & Michael Gray
Priscilla Green
Brittany & Ryan Gripp
Rhonda Griffin
Heather Grigsby
Shane Grubb
Tradarius Guidry
James W. Guillot
Stacey Hackler
Mario B. Haddox
Tammy Hancock
Laurie & David Hattt
Leslie Harvey
Hisham Hegab
Sherre & Rob Hicks
Brian C. Hilton
Fay Hall Halloway
Jennifer & Skip Holtz
Misty S. Huffstetter
Logan Hunt
Patricia A. Hutchinson
Cody Ibanes
Kymberly K. Ingram
Brian Jackson
Elizabeth K. Johnson
LaTina S. Johnson
James Jones
Richard D. Jones
Veronica C. Jordan
Alex Keechle
Julie G. Keen
Kourtney & Cassidy Keim
Keeley & Gregory Layfield
Irene B. Lewis
Jeanine & James P. Liner
Monika L. Locke
Holly Lowry
Jan & Gary Luffey, M.D.
Chris Lyons
Lisa S. Manhgan
Rodney Manning
Deborah H. Martin
Ellen & Matt Massey
Robert R. May
Angela & Matthew Mcclellan
Terry McConathy, PhD
Sue L. McDaniel
Richard D. McGill
Shirley McNease
Regina J. McNeill
Charles S. Mills
Michael W. Miles
Melanie Monk
Elizabeth A. Monk
Jeremy Moore
Haven & Matthew R. Moore
Katherine G. Murphy
Cheryl Newsom
Kathryna A, Olney
Lynn Otwell
Mary W. Owen
Shonda R. Parker
Karen Perry
Lori Perry
Sharon L. Petch
James Poisso
Pamela A. Pruden
Heather & Walter Pullen
Becky Pullin
Stacey A. Quarles
Sandi & Kristopher Rallinson
Kelli R. Ramsey
Royce J. Reardon
Joshua D. Richard
Lynore C. Richard
Katherine & James C. Roberts III
Bruce V. Rushing
Donald N. Schilling, PhD
Sharron Schimmel
Carlesa Scott
Lexi L. Scriber
Victoria Sexton
Catherine Shemwell
Jarrod Sibley
Steve Simmons
Kathy Slocum
John R. Smith
Jennifer & Mathew Smith
Laura Amey & Robert Smith
Michael B. Summerville, Jr.
Michael Summerville, Sr.
Cindy & Robert Taft
Amanda P. Taunton
Michelle Taylor
Stephanie Thompson
Frances Tiley
Lindsay & Roy Tomlinson
Pamela & John F. Tompkins
Will R. Tullis
Kathy L. Walker
Gloria B. Ware
Connie A. Watts
Lora Westerfield
Kristina C. Wheelis
Jackie White
Bobbi Williams
Phispers J. Williams
Thomas S. Williams
Susan & Matthew L. Winklepleck
Lori & Chris Wiyat
Stephanie & Robert Wynne
James Young
Alice E. Zachry
Anonymous (4)
WORKPLACE CAMPAIGN

The United Way of Northeast Louisiana Workplace Campaign unites and inspires your employees, giving them a unique opportunity to donate to and volunteer for causes that matter most to them. Last year, we raised more than $4 million through partnering with over 170 companies during the annual Workplace Campaign, strengthening our community by investing dollars to improve the lives of the people who live and work here.

A partnership with United Way of Northeast Louisiana provides your company and employees with these and many other opportunities:

Community Involvement: Opportunities to give back and make a difference, including customized employee and individual volunteer opportunities coordinated through our VolunteerUNITED Volunteer Engagement Center. See page 7 for more.

Convenience and Affordability: Our giving options, including payroll deduction and electronic pledging, make giving easy, convenient, and affordable.

Community Investment: United Way of Northeast Louisiana’s community impact work is driven not only by our volunteer’s passion, but also their knowledge of the community, ensuring contributions are invested into solutions that make the biggest impact. To see where your investment goes, see page 10.

Donor Choice: Opportunities for direct contributions to any 501(c)(3) non-profit human services organization.

Corporate Recognition: Enhance your company’s image in the community by meeting Campaign Best Practices and qualifying for community-wide corporate recognition through our annual Celebrating Excellence Community Awards Program honoring outstanding United Way of Northeast Louisiana Workplace Campaigns, Volunteers, Community Partners, and Leadership. For a listing of our 2017 Honorees, see page 37.

LEADERSHIP GIVING

If you’re running a United Way Workplace Campaign at your company, consider adding a Leadership Giving focus in your campaign to grow your Leadership Givers, increase your overall Workplace Campaign, create opportunities for Corporate Recognition, and most importantly, help provide more resources to help create a better Northeast Louisiana for all. For more information about Leadership Giving, see pages 11-34.

CORPORATE GIVING

Each year, many Northeast Louisiana companies choose to make a difference through corporate giving, showing their commitment to being part of the change needed to create a healthier, safer, and more opportunity-filled community for all. When you invest in United Way, you create a win-win-win partnership that benefits your company, your employees, and our entire community. For more information about Corporate Gifts, visit unitedwaynela.org.

CORPORATE SPONSORSHIP

Corporate Sponsorship helps United Way of Northeast Louisiana underwrite how we thank, recognize, and educate donors, volunteers, and community partners while keeping our administrative costs low. When you sponsor United Way of Northeast Louisiana you have the opportunity to enhance your company's philanthropic image and visibility in the community and support investments that help solve our community's most pressing needs. For more information, visit unitedwaynela.org.
CORPORATE RECOGNITION

Circle of Honor
Gifts specific to United Way of Northeast Louisiana to be invested by the Community Investment Volunteers must total at least $25,000 or 80% of total employee giving. Average employee gift is at least $200 with 51% employee participation in the campaign.

Special Achievement Award
Gifts specific to United Way of Northeast Louisiana to be invested by the Community Investment Volunteers must total at least $25,000 or 70% of total employee giving. Average employee gift is at least $120 with 51% employee participation in the campaign.

Campaign Leaders Award
This award is based purely on dollars raised in Northeast Louisiana. This award recognizes the outstanding corporate/employee giving of the Top 10 companies raising the most dollars in the current campaign.

LIVE UNITED® AWARD
This award is given to a company that exemplifies and embodies a corporate culture of philanthropy and community involvement. They truly know what it means to GIVE. ADVOCATE. VOLUNTEER. Their actions inspire others to be involved in their community.

Outstanding Campaign Coordinator or Team Award
At the heart of each workplace campaign is the United Way Campaign Coordinator or Team. This award is given to a Campaign Coordinator or Team that works diligently to reach their employee giving and participation goals. They go over and above what is expected of them to ensure that their campaign and coworkers make a difference in improving the community.

Going the Extra 10% Award
This award is given to those workplace campaigns that increase their annual United Way of Northeast Louisiana campaign by 10% or more and 60% of total employee giving is allocated by the Community Investment Committee. Campaign Coordinators must also attend training prior to their campaign.

VolunteerUNITED Award
This award is given to a workplace campaign that embodies an overall spirit of giving through contributions of time, leadership and resources in supporting the work of United Way of Northeast Louisiana.

*Corporate Giving and Best Practices apply to all awards.
Corporate Giving: The Company has made a corporate contribution to United Way of Northeast Louisiana. Corporate giving does not apply to public sector or nonprofit organizations.
Campaign Best Practices: At least 6 of 10 best practices must be met.
### Campaign Leaders

<table>
<thead>
<tr>
<th>Company</th>
<th>Amount</th>
</tr>
</thead>
<tbody>
<tr>
<td>CenturyLink</td>
<td>$1,208,895</td>
</tr>
<tr>
<td>Origin Bank</td>
<td>$143,033</td>
</tr>
<tr>
<td>Strauss Interests, Inc.</td>
<td>$133,745</td>
</tr>
<tr>
<td>ANGUS Chemical Company</td>
<td>$113,950</td>
</tr>
<tr>
<td>Ouachita Independent Bank</td>
<td>$87,037</td>
</tr>
<tr>
<td>Graphic Packaging International</td>
<td>$84,874</td>
</tr>
<tr>
<td>Lincoln Parish Schools</td>
<td>$79,435</td>
</tr>
<tr>
<td>P&amp;S Surgical Hospital &amp; Specialty Management Services of Ouachita</td>
<td>$71,995</td>
</tr>
<tr>
<td>Entergy Louisiana</td>
<td>$69,402</td>
</tr>
<tr>
<td>Roseburg Forest Products</td>
<td>$62,600</td>
</tr>
</tbody>
</table>

### New Campaigns

- Children’s Coalition of Northeast Louisiana
- D&J Construction
- Diversity One Staffing
- Durrett Law & Title
- Gardner Denver Thomas Products
- Monster Moto, LLC
- Storm Medical Equipment
- Village of Choudrant

### Special Achievement

- American Red Cross
- NELA Chapter
- ATMOS Energy Corporation
- Courtesy Chevrolet Buick GMC
- Cadillac of Ruston, LLC
- Dean Morris & Associates, LLP
- Johnston Dental Care
- MedCamps of Louisiana, Inc.
- Newcomer, Morris & Young

### Campaign Coordinators of the Year:

- Randi Clifton & Lexie Scriber, LaSalle Management Company; Sheri Taylor, Union General Hospital; Chief Terry Williams, City of Monroe

### #LIFECHANGING: Education

- Louisiana Tech University
- University of Louisiana Monroe, KEDM

### #LIFECHANGING: Financial Stability

- Capital One Bank
- Origin Bank

### LIVE UNITED Award:

- First National Bank
- LaSalle Management Company/ M&T Properties/ Correct Solutions Group
- Lincoln Builders, Inc.
- Marion State Bank
- MJB Wood Group
- Monroe Chamber of Commerce
- Monster Moto, LLC
- NAI Faulk & Foster
- North Delta Title Company
- Origin Bank
- Ouachita Independent Bank
- Ouachita Parish Assessor's Office
- Progressive Bank
- Reeves, Coo & Funderburg
- Scott Powerline & Utility Equipment, LLC
- Southern Apparatus Services, Inc.
- Standard Enterprises, Inc.
- Steel Fabricators of Monroe, LLC
- Strauss Interests, LLC
- The Lincoln Agency, LLC
- The News-Star, A Gannett Company
- Thomas & Farr Agency, LLC
- United Way of Northeast Louisiana
- Wells Fargo Advisors, LLC
- Union Parish Schools
- Wells Fargo Advisors, LLC
- Union General Hospital
WORKPLACE GIVING

4th Judicial District Court
AIMS, Inc.
Allen, Green & Williamson, LLP
American Red Cross NELA Chapter
ANGUS Chemical Company
ARCO: A Community Resource
Argent Financial Group, Inc.
Arthur J. Gallagher Risk Management Services, Inc.
Associated Business Printing, Inc.
AT&T
ATMOS Energy Corporation
BancorpSouth
Bancroft Bag, Inc.
Bank of Oak Ridge
Bank of Ruston
Bemis
Berry Global, Inc.
Boy Scouts, Louisiana Purchase Council
Boys & Girls Club of North Central Louisiana
Boys & Girls Clubs of Northeast Louisiana
Brookshire Grocery Company
Cameron, Hines & Company, APAC
Capital One Bank
Car Town
Centric Federal Credit Union
CenturyLink
Children’s Coalition for Northeast Louisiana
Christopher Youth Center
City of Monroe
City of Ruston
City of West Monroe
Coca-Cola Bottling Company UNITED
Comcast
Community Financial Insurance Center, LLC
Courtesy Chevrolet Buick GMC Cadillac of Ruston, LLC
CREED & CREED
Cross Keys Bank
D&J Construction
D.A.R.T.
D’Arbonne Woods Charter School
Dean Morris, LLP/Morris & Associates Lenders Title Corporation
Dewitt, French, Giger & Sitton, LLP
Dillard’s
Diversity One Staffing
Don M. Barron Contractor, Inc.
Durrett Law and Title
Emprint Moran Printing, Inc
Enable Midstream Partners, LP
Entergy Louisiana
Enterprise Rent-a-Car
Federal Express
Financial Institution Service Corporation
First National Bank - First North Louisiana BancShares, Inc.
Food Bank of Northeast Louisiana
Foster Farms
Gardner Denver Thomas Divison
Georgia - Pacific Corp.
Girl Scouts of Louisiana, Pines to the Gulf Council
Glenwood Regional Medical Center
Grambling State University
Graphic Packaging International
Green Clinic Health System
Green Oaks Juvenile Detention Center
H. Mickel Sports
Hayes, Harkey, Smith & Cascio
Heard, McElroy & Vestal
Hi Tech Computers of Ruston Inc
Holyfield Construction
Huffman & Soignet, APAC
Hulsey, Harwood & Sheridan, CPA
Hunt Forest Products
Hunt, Guillot & Associates, LLC
iBERIABANK
IBM Corporation
InterMountain Management
ITW Monroe Packaging
James Machine Works
Jim Taylor Chevrolet in Rayville
Jim Taylor Ford Lincoln in Ruston
Johnston Dental Care
JPMorgan Chase Bank, N.A.
Kiwanis Club of Monroe
LA United Methodist Children & Family Services
LaSalle Management/M&T Properties/Correct Solutions Group
Lazenby & Associates, Inc.
Lee Edwards Mazda
Lincoln Builders, Inc.
Lincoln Council On Aging
Lincoln Parish Police Jury
Lincoln Parish Schools
Lincoln Preparatory School
Little & Associates
Louisiana Delta Community College
Louisiana Tech University
Lowes
Marion State Bank
Mckinney Honda
MedCamps of Louisiana
Merrill Lynch Wealth Management
Mid South Extrusion
MJB Wood Group, Inc.

THANK YOU TO OUR 2017-2018 SPONSORS!

Argent Financial Group, Inc.
Bank of Ruston
Capital One
CenturyLink
Chick-Fil-A Ruston
Courtyard Marriott Ruston
CREED & CREED
Cross Keys Bank
Don M. Barron Contractor, Inc.
Enviro Services
First National Bank
Foster Farms
Glenwood Regional Medical Center
Graphic Packaging International
Green Clinic Health System
WORKPLACE GIVING

Thank you to our 2017-2018 Sponsors!

Hunt Forest Products
Jim Taylor Chevrolet
KTVE/KARD
Lincoln Parish Library Events Center

Origin Bank
Ruston State Farm Agents
Sparks Nissan-Kia
The News-Star, A Gannett Company

Tower Place
TownePlace Suites by Marriott
CAMPAIGN BEST PRACTICES

BUILD A RELATIONSHIP WITH UNITED WAY STAFF
United Way staff will help you assess the strengths of last year’s Campaign and suggest areas for improvement. Ask your United Way staff member for information about additional recognition opportunities.

SECURE TOP-LEVEL SUPPORT
The success of your Campaign depends on the commitment and involvement of your CEO or Local Senior Manager. Keep your management team involved by asking them to:

- Establish a budget for Campaign and event materials
- Confirm a corporate contribution
- Endorse the Campaign through personal letters or e-mails
- Authorize payroll deduction, if this does not already exist
- Pledge a leadership gift

DEVELOP A PLAN AND SET GOALS
The most successful United Way Campaigns have measurable goals. Work with your United Way staff member to analyze the results of last year’s Campaign and set goals based on where you can make the greatest improvements.

- Increase participation
- Promote leadership giving
- Collect 100% of pledge cards*
- Coordinate agency tour(s) for your team
- Plan a VolunteerUNITED volunteer opportunity with a Community Engagement Manager

*This does not mean that an employee should be made to give, but it ensures that they were asked and considered a gift to the United Way Campaign
CAMPAIGN BEST PRACTICES

4 ORGANIZE A TERRIFIC TEAM

Your Campaign Team will help manage your organization’s Campaign and communicate with employees about United Way. Ask your CEO, Local Senior Manager, or Supervisor to recruit well-respected, friendly, outgoing employees from all levels and sites of your company. The team members coordinate efforts to educate fellow employees about United Way, build excitement for the Campaign, answer colleague’s questions about United Way, and make sure that everyone is asked to give. Work with your Campaign team to:

- **Review** the prior Campaign and share new ideas
- **Develop** a strategy and timetable for reaching Campaign goals
- **Establish** specific duties for each committee member
- **Recruit** one Campaign Team Leader for each committee member
- **Coordinate** special training for the Campaign Team to explain their roles and review available resources

5 PROMOTE AND PUBLICIZE THE CAMPAIGN

Education and information are the keys to reaching your Campaign goals. United Way can help you create an atmosphere of contagious enthusiasm as you educate employees about how their contributions help United Way improve lives in our community. Some of the successful promotional tools include but are not limited to:

- United Way Campaign Videos
- Employee Testimonials
- Creative, engaging Campaign Themes
- Employee Publications including emails and newsletters
- Follow us on our Social Media channels: Facebook, Twitter, Pinterest, & Instagram
- Incentives for turning in pledge cards or giving through payroll deduction
- Special Events and activities to add fun to your Campaign, in addition to educational meetings and other best practices
CAMPAIGN BEST PRACTICES

MAKE THE ASK: EMPLOYEE MEETINGS OR ONE-ON-ONE

This by far is the most important step. The number one reason employees don’t give is because they were never asked. It is important to allow every employee to make an educated, personal decision about giving to United Way. There are two effective ways to do this:

A. Educate employees through employee meetings:

The best way to communicate the community’s need and make “The Ask” is by inviting a United Way staff member to speak with your employees during exiting staff meetings. If staff meetings do not already exist, consider a special Campaign kickoff or smaller meeting to educate employees about United Way.

Ask your CEO to attend and publicly endorse the Campaign
Include your United Way representative to explain impact
Make “The Ask”!
Keep the meeting lively, brief and informative
Show the United Way video/DVD
Encourage questions
Thank employees for their participation

B. Educate One-on-One:

Some companies individually ask their employees to consider giving to be sensitive to each other person’s personal interest and questions about United Way. We have tools to assist you as you develop your talking points.

PROMOTE LOYAL CONTRIBUTORS & LEADERSHIP GIVING

The United Way’s Loyal Contributors program recognizes and celebrates individuals who have supported United Way for a number of years. If you have been giving to any United Way for 10 or more years (the gifts do not have to be consecutive or at the same company), we want to recognize you, thank you, and let you know how important you are to us. Please let us know who you are by placing this information on the bottom of your pledge form where indicated.

An Workplace Campaign that strongly encourages Leadership gifts is likely to be a robust Campaign. Peer-to-peer solicitation and personal asks are critical to the successful cultivation of leadership gifts.

The Three Societies of Leadership Giving are:
Bayou - Members of this society give annual gifts of $500-$999
Steamboat - Members of this Society give annual gifts of $1,000 - $9,999
Tocqueville - Members of this society give annual gifts of $10,000 or more

Recruit a leadership Campaign Team to:
Work with United Way to conduct training for your leadership team
Identify which employees should be part of the leadership giving Campaigns
Obtain leadership pledge materials from United Way
Host a leadership event such as breakfast, luncheon, or after hours where information can be presented about leadership giving and follow up with each prospect after the event
Promote United Way’s UNITED45; this affinity group is for all leadership givers who are 45 years of age or younger
CAMPAIGN BEST PRACTICES

WRAP UP & REPORT OUT

These steps will save time and ensure accuracy during the completion of the company results reporting process. Determine how you will collect all the pledge forms, as well as checks, cash and credit cards. Train your Campaign team on the pledge form collection process before the forms arrive at the collection site and have your Campaign team verify that all pledge forms have been completed accurately:

A. If an employee is designating his or her gift to a 501 (C) 3 non-profit agency, the contribution dollar amount MUST be on the pledge form and specific care form, minimum gift of $60.

B. If an employee indicated that they are a leadership giver, make sure that the dollar amount is indicated on the pledge form.

RECOGNITION & THANK YOU

“Thank You!” Those two simple words not only show appreciation, but also set the tone for year-round communication and next year’s Campaign. There are many ways to thank your fellow employees, including a personal thank you or a small gift of appreciation. The importance of thanking everyone involved, from those who created a poster, to those who collected pledge cards, cannot be overemphasized. Sponsor a breakfast, luncheon, build your own sundae bar, or reception to thank employees.

YEAR-ROUND ENGAGEMENT

Learn more about what it means to LIVE UNITED at unitedwaynela.org. Contact your United Way Staff Member to pick up your completed Campaign report and envelope. This should be done within 2 weeks of the completion of the Campaign.

FUN IDEAS TO REV UP YOUR UNITED WAY WORKPLACE CAMPAIGN!

- Chili Cook Off
- Pumpkin Carving/Decorating Contest
- Cake Walk
- Pie In The Face
- Team Spirit Day
- Jeans Day
- Pot Luck Luncheon
- Tailgate Party
- Employee Trivia
- “Are You Smarter than A 5th Grader?”
- School Picture Contest
- Superhero Day
- “Biggest Loser” Contest

Download our Campaign Coordinator Guide for these and other fun ideas for your United Way Workplace Campaign: unitedwaynela.org/toolkit
## 2017 -2018 BOARD OF DIRECTORS

<table>
<thead>
<tr>
<th>Name</th>
<th>Title</th>
<th>Organization</th>
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</thead>
<tbody>
<tr>
<td>Ron Barron</td>
<td>Chair</td>
<td>Don M. Barron Contractor, Inc.</td>
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<tr>
<td>Blake Wheelis</td>
<td>Chair-Elect</td>
<td>Blake Wheelis State Farm Insurance Agency, Inc.</td>
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<tr>
<td>Eve Van Sickle</td>
<td>Secretary</td>
<td>St. Francis Medical Center/FMOL</td>
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<tr>
<td>Susan Harwood</td>
<td>Treasurer</td>
<td>Hulseys, Harwood &amp; Sheridan, CPA</td>
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<tr>
<td>Dr. Ron Berry</td>
<td>Past Chair</td>
<td>University of Louisiana Monroe</td>
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<tr>
<td>Stan Anderson</td>
<td>Community Investment Chair</td>
<td>Regions Bank</td>
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<td>Debbie Blue</td>
<td>Community Volunteer</td>
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<td>LaKesha Bosworth</td>
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<td>Ouachita Parish Public Library</td>
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<td>Dr. Don Coker</td>
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<td>Ouachita Parish School System</td>
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<td>Shane Cooley</td>
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<td>Louisiana Purchase Council, Boy Scouts of America</td>
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<td>Kevin Cuppia</td>
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<td>Graphic Packaging International, Inc.</td>
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<td>Richard Davis</td>
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<td>Foster Farms</td>
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<td>Brandon Ewing</td>
<td>LINCOLN-UNION PARISH CAMPAIGN CHAIR-ELECT</td>
<td>Ewing Timber, LLC</td>
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<td>Ernest Finch</td>
<td>VolunteerUNITED Chair</td>
<td>Thomas &amp; Farr Agency, Inc.</td>
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<td>Jeff Glover</td>
<td>CenturyLink</td>
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<td>Cindy Gordon</td>
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<td>Entergy Louisiana</td>
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<td>Clay G. Hipp, III</td>
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<td>First National Bank</td>
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<td>Willie Hunter Jr.</td>
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<td>Willie Hunter Jr. &amp; Associates Attorney at Law</td>
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<td>Rep. Katrina R. Jackson</td>
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<td>Louisiana House of Representatives</td>
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<tr>
<td>Richie LeBlanc</td>
<td>LINCOLN-UNION PARISH CAMPAIGN CHAIR</td>
<td>Hunt Forest Products, LLC</td>
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<td>Barbara Leader</td>
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<td>Beverly V. Lewis</td>
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<td>RN, BSN, MPA, United Way 2-1-1 Advocate</td>
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<td>University Health Conway</td>
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<td>Billy McConnell</td>
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<td>LaSalle Management Company, LLC</td>
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<td>James W. Moore, III</td>
<td>CAMPAIGN CHAIR</td>
<td>InterMountain Hotels</td>
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<td>Adam O’Neal</td>
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<td>Uma Rangaraj, MD</td>
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<td>Arthritis &amp; Diabetes Clinic</td>
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<td>Michael Ryan, CFP</td>
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<td>Amy Price Sawyer</td>
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<td>COMMUNITY IMPACT CHAIR</td>
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<td>Kelly Shambro</td>
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<td>Progressive Bank</td>
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<td>Nathan G. “Nat” Smith</td>
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<td>CAMPAIGN CO-CHAIR-ELECT</td>
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<tr>
<td>Sheila Snow</td>
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<td>Communications Chair</td>
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<td>Stephanie Smith</td>
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<td>Campayn Co-Chair-Elect</td>
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<td>Rod Washington</td>
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<td>Dr. Harrington Watson, III</td>
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## CONTACT INFORMATION

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1201 Hudson Lane, Monroe, LA 71201

**Lincoln-Union-Jackson Parish Office:**
Phone: 318-232-0055
939 North Trenton Street, Ruston, LA 71270

**Email:** unitedway@unitedwayanela.org

## ONLINE & SOCIAL MEDIA RESOURCES

**Website:** unitedwayanela.org
**Blog:** unitedwayanela.tumblr.com
**VolunteerUNITED:** unitedwayanela.org/volunteer

**Facebook:** facebook.com/unitedwayofnortheastlouisiana
**Instagram:** instagram.com/unitedwayanela
**Twitter:** twitter.com/unitedwayanela
**Linkedin:** @United Way of Northeast Louisiana
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