

# CORPORATE RECOGNITION



## CIRCLE OF HONOR

Gifts specific to United Way of Northeast Louisiana to be invested by the United Way NELA Volunteers must total at least **\$25,000 or 80% of total employee giving**.

Average employee gift is at least **\$200 with 51% employee participation** in the campaign.

## SPECIAL ACHIEVEMENT AWARD

Gifts specific to United Way of Northeast Louisiana to be invested by the United Way NELA Volunteers must total at least **\$25,000 or 70% of total employee giving**.

Average employee gift is at least **\$120 with 51% employee participation** in the campaign.

## CAMPAIGN LEADERS AWARD

This award is based purely on dollars raised in Northeast Louisiana. This award recognizes the outstanding corporate/employee giving of the **Top 10 companies raising the most dollars in the current campaign**.

## LIVE UNITED® AWARD

This award is given to a company that **exemplifies and embodies a corporate culture of philanthropy and community involvement**. They truly know what it means to GIVE.ADVOCATE.VOLUNTEER. Their actions inspire others to be involved in their community.

## OUTSTANDING CAMPAIGN COORDINATOR OR TEAM AWARD

At the heart of each workplace campaign is the United Way Campaign Coordinator or Team. This award is given to a Campaign Coordinator or Team that works diligently to reach their employee giving and participation goals. **They go over and above what is expected of them to ensure that their campaign and coworkers make a difference in improving the community.**

## GOING THE EXTRA 10% AWARD

This award is given to those workplace campaigns that increase their annual United Way of Northeast Louisiana campaign by **10% or more and 60% of total employee giving** is allocated by the United Way NELA Volunteers.

## VOLUNTEER UNITED AWARD

This award is given to a workplace campaign that embodies an **overall spirit of giving** through contributions of time, leadership and resources in supporting the work of United Way of Northeast Louisiana.

*\*Corporate Giving and Best Practices apply to all awards. Corporate Giving: The Company has made a corporate contribution to United Way of Northeast Louisiana. Corporate giving does not apply to public sector or nonprofit organizations. Campaign Best Practices: At least 6 of 10 best practices must be met.*